Three Blind Mice

By Ken Auletta
Genre : TV

Release Date : 1992-09-01

Three Blind Mice by Ken Auletta is TV What happened to network television in the 1980s? How did CBS, NBC, and ABC lose a third of their audience and more than half of their annual profits? Ken Auletta, author of Greed and Glory on Wall Street, tells the gripping story of the decline of the networks in this epically scaled work of journalism. He chronicles the takeovers and executive coups that turned ABC and NBC into assets of two mega-corporations and CBS into the fiefdom of one man, Larry Tisch, whose obsession with the bottom line could be both bracing and appalling. Auletta takes us inside the CBS newsroom on the night that Dan Rather went off-camera for six deadly minutes; into the screening rooms where NBC programming wunderkind Brandon Tartikoff watched two of his brightest prospects for new series thud disastrously to earth; and into the boardrooms where the three networks were trying to decide whether television is a public trust or a cash cow. Rich in anecdote and gossip, scalpel-sharp in its perceptions, Three Blind Mice chronicles a revolution in American business and popular culture, one that is changing the world on both sides of the television screen.

More Recommended Books

Downton Abbey Script Book Season 1

By : Julian Fellowes

The most successful British television drama of our time, the multi-award-winning Downton Abbey has become a national phenomenon in the U.S. as well. Created by Julian Fellowes—who received an Academy Award for his screenplay for the acclaimed Robert Altman motion picture, Gosford Park—Downton Abbey features stellar performances, ravishing sets and costumes, and, most importantly, absolutely riveting plots. Now the scripts for the entire first season have been collected in one volume, along with never before seen material, incisive commentary, and color photos that will completely immerse fans in the world of Downton Abbey.

A Year in the Life of Downton Abbey

By : Jessica Fellowes

It's 1924 and there have been many changes at Downton Abbey since the family and their servants first welcomed us there twelve years ago. A generation of men has been tragically lost at the front; children are once again breathing new life into the great house; a chauffeur now sits at the Grantham dinner table; and skirt hems continue to rise. Still, in the midst of all this upheaval, many
things at Downton remain largely unchanged. Nanny still holds sway in the nursery, and there are still summer fetes to be organized, menus to be planned, and farms to be run. This gorgeous book explores the seasonal events and celebrations of the great estate—including house parties, debutantes, the London Season, yearly trips to Scotland, the sporting season, and, of course, the cherished rituals of Christmas. Jessica Fellowes and the creative team behind Downton Abbey invite us to peer through the prism of the house as we learn more about the lives of our favorite characters, the actors who play them, and those who bring this exquisite world to real life. A Year in the Life of Downton Abbey is packed full of exclusive new photographs, with a delicious array of traditional British recipes adapted for modern kitchens: kedgeree, orange marmalade, asparagus tarts, cream of watercress soup, Irish stew, lemon barley water, meringues with red berries, parmesan straws, Christmas pudding with brandy butter and more. From the moment when the servants light the fires against the chill of January, through the last family game of charades and the servants' Christmas ball, this magnificent book invites us to take part in twelve months in the life of Downton Abbey.

NCIS Season 1 - 14

By: Klaus Hinrichsen
The always thrilling and entertaining cases of Leroy Jethro Gibbs (cover shot), played by Mark Harmon, and his NCIS-crew have been keeping a vast amount of followers all around the world glued to their seats and have made this series to one of the most successful in our times. Most likely being the absolute number one series on TV in the USA and in many other countries. This fan book, covering season 1-14, includes all the vital and necessary information on the series, short summaries of all episodes, coverage of the role vitas and the famous actors and - it goes without saying - Gibbs, Tony, Kate, Ziva, McGee, Abby, Bishop, Palmer, Ducky's best lines.

I'll Be There for You: The One about Friends

By: Kelsey Miller
A Mental Floss Best Book of 2018 A Bustle Book to Know in October An InStyle 10 Books You Won't Be Able to Put Down This October SIX FRIENDS THAT BECAME A FAMILY. A TELEVISION SHOW THAT BECAME A PHENOMENON. Today, Friends is remembered as an icon of ’90s comedy and the Must See TV years. But when the series debuted in 1994, no one anticipated the sensation it would become. From the first wave of Friends mania to the backlash and renaissance that followed, the show maintained an uncanny connection to its audience, who saw it both as a reflection of their own lives and an aspirational escape from reality. In the years since, Friends has evolved from prime-time megalith to nostalgic novelty, and finally, to certified classic. Ross, Rachel, Monica, Chandler, Joey and Phoebe have entered the pantheon of great television characters, and yet their stories remain relevant still. I’ll Be There for You is a deep dive into Friends history and lore, exploring all aspects of the show, from its unlikely origins to the societal conditions that amplified its success. Journalist and pop culture expert Kelsey Miller relives the show’s most powerful moments, sheds light on its sometimes dated and problematic elements, and examines the worldwide trends that Friends catalyzed, from contemporary coffee culture to the wildly popular ’90s haircut The Rachel. Taking readers behind the scenes, Miller traces the cast’s rise to fame and untangles the complex relationship between the actors and their characters. Weaving in revelatory interviews and personal stories, she investigates the role of celebrity media, world-changing events and the dawning of the digital age—all of which influenced both the series and its viewers. I’ll Be There for You is the definitive retrospective of Friends, not only for fans of the series, but for anyone who’s ever wondered what it is about this show—and television comedy—that resonates so powerfully.

Directing Theater 101: 10 Steps to Successful Productions for New Directors
and Regional Theater Companies

By: Wilma Marcus Chandler

What are the practical and creative elements for becoming a director? How do you get started? What is the best way for actors, designers, and crew to work with directors? This guide provides regional theater companies and new directors with the knowledge and tools they need to produce successful shows. Drawing on years of experience directing and producing plays, Wilma Marcus Chandler covers such topics as: * How to read and analyze a script and really understand it * How to visualize your show * How to get started, researching and thinking about concept, music, lights, sound, costumes * How to hold auditions * How to talk to your case and crew—and how to listen * How to stage a play, using blocking, body movement, stage business, exits and entrances * How to prepare a production, including rehearsal techniques, time lines, budgets, royalties, publicity * How to prepare a career in directing

The Columbia History of American Television

By: Gary Edgerton

Television is a form of media without equal. It has revolutionized the way we learn about and communicate with the world and has reinvented the way we experience ourselves and others. More than just cheap entertainment, TV is an undeniable component of our culture and contains many clues to who we are, what we value, and where we might be headed in the future. Media historian Gary R. Edgerton follows the technological developments and increasing cultural relevance of TV from its prehistory (before 1947) to the Network Era (1948-1975) and the Cable Era (1976-1994). He begins with the laying of the first telegraph line in 1844, which gave rise to the idea that images and sounds could be transmitted over long distances. He then considers the remodeling of television's look and purpose during World War II; the gender, racial, and ethnic components of its early broadcasts and audiences; its transformation of postwar America; and its function in the political life of the country. He talks of the birth of prime time and cable, the influence of innovators like Sylvester "Pat" Weaver, Roone Arledge, and Ted Turner, as well as television's entrance into the international market, describing the ascent of such programs as Dallas and The Cosby Show, and the impact these exports have had on transmitting American culture abroad. Edgerton concludes with a discerning look at our current Digital Era (1995-present) and the new forms of instantaneous communication that continue to change America's social, political, and economic landscape. Richly researched and engaging, Edgerton's history tracks television's growth into a convergent technology, a global industry, a social catalyst, a viable art form, and a complex and dynamic reflection of the American mind and character. It took only ten years for television to penetrate thirty-five million households, and by 1983, the average home kept their set on for more than seven hours a day. The Columbia History of American Television illuminates our complex relationship with this singular medium and provides historical and critical knowledge for understanding TV as a technology, an industry, an art form, and an institutional force.

The Official Quotable Doctor Who

By: Cavan Scott & Mark Wright

"All of time and space. All things that ever happened or ever will. Where do you want to start?" From a junkyard in Totter's Lane to the fields of Trenzalore, the last of the Time Lords has navigated the past, present, and future using knowledge gathered from centuries of adventures in space and time. Now the authors of the bestselling Who-Ology have collected the best of that timey-wimey knowledge into one place. Covering themes of home and work, travel and technology, the history of the Earth and the fate of the future—you'll find a Doctor-y bon mot for every occasion here. Collecting half a century of quips and quotes, and beautifully illustrated throughout, The Official Quotable Doctor Who is your indispensable guide to life, love, mirth, and monsters.
Notes From the Upside Down - Inside the World of Stranger Things

By: Guy Adams
With season 2 now released, don't miss out on getting the perfect gift for any Stranger Things fan in your life. Grab your Eggos and prepare to enter Hawkins, Indiana - just don't forget your fairy lights
If you devoured Stranger Things and you're looking to fill the demogorgon-sized hole in your life, then look no further than Notes From the Upside Down. This fan handbook is here to tell you more about the origins of the show, including the mysterious Montauk Project conspiracy theory, get you clued up on the inspirations behind the characters, and assess the show's DNA. If you've ever wondered why Spielberg is such a huge influence, which Stephen King books you need to read (HINT: pretty much all of them) and how State Trooper David O'Bannon earned his name, then this book is for you. Guy Adams is a superfan and this is his amusing and informative guide to everything you're going to need to know to understand Stranger Things.

Downton Abbey - A Celebration

By: Jessica Fellowes
Since the moment we first entered Downton Abbey in 1912, we have been swept away by Julian Fellowes’s evocative world of romance, intrigue, drama and tradition. Now, in 1925, as Downton Abbey prepares to close its doors for the final time, Jessica Fellowes leads us through the house and estate, reliving the iconic moments of the wonderfully aristocratic Crawley family and their servants as they navigate the emerging modern age. Travelling from Great Hall to servants’ hall, bedroom to boot room, we glimpse as we go Matthew and Isobel Crawley arriving for the first time, the death of Kemal Pamuk, Cora’s tragic miscarriage, Edith’s affair with Michael Gregson, Mary’s new haircut, Thomas and O’Brien’s scheming, Anna and Bates’s troubles with the law, and Carson’s marriage to Mrs Hughes. Alongside this will be in-depth interviews with the cast who have worked on the show for six years and know it so well, as well as a complete episode guide for the first five seasons and a teaser for the sixth. Packed full of stunning location shots and stills from all six seasons of the show including exclusive behind-the-scenes photography, this celebratory book is the ultimate gift for Downton Abbey fans the world over.

Fifty Years of 60 Minutes

By: Jeff Fager
"An illuminating TV show biography“ ( Kirkus Reviews ), the ultimate inside story of 60 Minutes — the program that has tracked and shaped the biggest moments in post-war American history. From its almost accidental birth in 1968, 60 Minutes has set the standard for broadcast journalism. The show has profiled every major leader, artist, and movement of the past five decades, perfecting the news-making interview and inventing the groundbreaking TV exposé. From legendary sit-downs with Richard Nixon in 1968 and Bill Clinton in 1992 to landmark investigations into the tobacco industry, Lance Armstrong’s doping, and the torture of prisoners in Abu-Ghraib, the broadcast has not just reported on our world but changed it, too. Executive Producer Jeff Fager takes us into the editing room with the show’s brilliant producers and beloved correspondents, including hard-charging Mike Wallace, writer’s-writer Morley Safer, soft-but-tough Ed Bradley, relentless Lesley Stahl, intrepid Scott Pelley, and illuminating storyteller Steve Kroft. He details the decades of human drama that have made the show’s success possible: the ferocious competition between correspondents, the door slamming, the risk-taking, and the pranks. Above all, Fager reveals the essential tenets that have never changed: why founder Don Hewitt believed “hearing” a story is more important than seeing it, why the “small picture” is the best way to illuminate a larger one, and why the most memorable stories are almost always those with a human being at the center. "As traditional reporting is increasingly being challenged by high-decibel, opinion-drenched media, Fager highlights storytelling that conveys a deep understanding of issues and demonstrates the power of television to inform“ (
The Washington Post). Fifty Years of 60 Minutes is at once a sweeping portrait of fifty years of American cultural history and an intimate look at how the news gets made.
The Three Blind Mice are identical white mice brothers that are blind and can't see anything throughout the entire course of the films. They are based on the nursery rhyme characters of the same name. The mice were banished into Shrek's swamp by Lord Farquaad. Shrek notices the Three Blind Mice first, walking over the table. They show up at Shrek and Fiona's wedding where they are turned into two horses and a carriage rider by a fairy Godmother.