The Common Sense Book of Baby and Child Care written by Benjamin Spock, is a manual on infant and child care first published in 1946, almost instantly, selling 500,000 copies in its first six months. By Spock’s death in 1998, over 50 million copies of the book had been sold, making it the best-selling book of the twentieth century in America, aside from the Bible. As of 2011, the book had been translated into 39 languages.

Spock and his manual helped revolutionize child-rearing methods for the post-World War II generation. Mothers heavily relied on Spock’s advice and appreciated his friendly, reassuring tone. Spock emphasizes in his book that, above all, parents should have confidence in their abilities and trust their instincts. The famous first line of the book reads, “Trust yourself. You know more than you think you do.”

HISTORY

CHILD CARE BEFORE SPOCK
Although Spock's reputation has changed over time, he continued to be a leading authority on child care until his death. In 1990, time, the widespread move to the suburbs broke up families, increasing parents' reliance on experts' advice over grandparents' advice.

Spock's optimistic book reflects the hopefulness of the post-war period and society's focus on children. Because post-war... give children more opportunities, parents became more concerned with providing the best for their children. At the same
care.

Spock was popularized by mentions in household magazines and famous television shows, such as
Within a year of being published, Spock's book helped revolutionize child care in the 1940s and 1950s. Prior to this, rigid schedules permeated pediatric care. Influential authors like behavioral psychoanalyst Anna Freud published pamphlets distributed by the U.S. government, warning against "excessive" affection by parents to prevent children from becoming spoiled or fussy, these experts recommended kissing children only on the forehead and limiting hugs or other displays of affection.

REVISED EDITIONS

During Spock's lifetime, seven editions of his book were published. Several co-authors have helped revise the book since the fifth edition. Since Spock's death in 1998:

- Bobo, Alan F.; Spock, Benjamin (2008).
- Bobo, Alan F.; Spock, Benjamin (2010).
- Bobo, Alan F.; Spock, Benjamin (2012).
- Bobo, Alan F.; Spock, Benjamin (2014).

Each subsequent edition of the book brings medical information up-to-date. Other revisions have emerged to deal with contemporary social issues, such as daycare and gay parenting.

In the second edition, Spock emphasizes in several new chapters the importance of "firm but gentle" control of children. He warns against self-demand feeding, 1940s. Because parents were letting their baby dictate when he or she should be fed, some parents began indulging all of their child's desires, resulting in unregulated sleep schedules and a loss of control for the

By the fourth edition, Spock adapts to society's shifting ideas of gender equality, especially after the rise of the He warns against praising girls only on their appearance while boys play outside. Spock also continues to expand on the role of fathers and acknowledges that parents should have an equal share in child-rearing responsibilities, while also

In the seventh edition, Spock endorses a low-fat, plant-based diet for children due to rising trends in obesity and Spock's own switch to a macrobiotic diet after facing serious health issues.

REACTION

Within a year of being published, The Common Sense Book of Baby and Child Care had sold 750,000 copies, mostly by word-of-mouth advertising. Mothers appreciated Spock's approach to child care and his emphasis on raising a "good" child, like earlier child care experts had. He was lauded for writing with a friendly, reassuring tone and using conversational, easy-to-read language.

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Spock's optimistic book reflects the hopefulness of the post-war period and society's focus on children. Because post-war affluence helped parents give children more opportunities, parents became more relaxed, and the widespread move to the suburbs broke up families, increasing parents' reliance on experts' advice over grandparents' advice.

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often referred to simply as Baby and Child Care), written by Dr. Benjamin Spock, was first published on 14 July 1946, and is one of the biggest best sellers of all time. By 1998, it had sold more than 50 million copies. In its most general sense, discipline refers to systematic instruction given to a ... Wikipedia. TheYoungandtheRestlessminorcharacters – The following are characters from the American soap opera The Young and the Restless who are notable for their actions or relationships, but who do not warrant their own articles. Contents 1 Current Characters 1.1 Genevieve ... Wikipedia. TheLastPuritan – The Last Puritan: A Memoir in the Form of a Novel was written by the American philosopher George Santayana. The groundbreaking American childcare manual urged parents to trust themselves, but was also accused of being the source of postwar 'permissiveness'. Spock also projects a seductive, aw-shucks pragmatism on every page of Baby and Child Care. He insists his is not the last word, that mothers and fathers always know best and that "natural loving care" is the only way to go. Spock is also profoundly American in outlook. "Your baby is born to be a reasonable, friendly human being," he writes, in words that could have been written by Thomas Jefferson or Benjamin Franklin. Later, reflecting Enlightenment thought, he would argue quite passionately that the growing child is fundamentally and naturally good, sensible, joyful and healthy.
Child care, or childcare, child minding, daycare, or preschool is the caring for and supervision of a child or children, usually from age six weeks to age thirteen. Child care is the action or skill of looking after children by a day-care center, babysitter, or other providers. Child care is a broad topic covering a wide spectrum of contexts, activities, social and cultural conventions, and institutions. By Spock’s death in 1998, over 50 million copies of the book had been sold, making it the best-selling book of the twentieth century in America, aside from the Bible. As of 2011, the book had been translated into 39 languages. Spock and his manual helped revolutionize child-rearing methods for the post-World War II generation.