YouTubers, sometimes called YouTube personalities or YouTube celebrities, are a class of Internet celebrity and videographers who have gained popularity from their videos on the video-sharing website, YouTube. Some YouTube personalities have corporate sponsors who pay for product placement in their clips or production of online ads. Networks sometimes support YouTube celebrities.

Contents

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

See also References

YouTube personalities

User(s) Channel(s) Notes References

Aaron Yonda Matt Sloan blamesocietyfilms Known for the fan webseries Chad Vader: Day Shift Manager. [1]

Adam Montoya SeaNanners Known for his extensive Let's Play videos as well as cooperation with other gamers such as Felix Kjellberg and Mark Fischbach. [2]

Adam Saleh TrueStoryASA Vlogs and public pranks [3]

Adore Delano (Danny Noriega) DannyNoriega Following Idol, Noriega became a YouTube personality, performing skits as himself, in drag as Adore Delano, or as her other character, Angel Baby. In June 2009, Noriega released the music video for "24/7," featuring Diamonique. [4]

Adrian Van Oyen (Holt) AdrianVanOyen Public prank videos [5]

Alan Becker noogai89 Creator of the animated web series "Animator vs. Animation" [6][7]

Alan Melikdjanian CaptainDisillusion Creator of the "Captain Disillusion" series demonstrating visual effects used in many viral videos [8]

Alastair Aiken Ali-A, MoreAliA Both of Aiken's channels upload gaming videos as well as vlogs. He is most well known for his Call of Duty gameplay videos (both Let's Plays and video game walkthroughs). [9][10][11]

Alex Day nerimon Has had top 40 hits after vlogging on YouTube. [12]

Alexa Goddard AlexaMusicTV British R&B singer who charted in the UK Top 40 after promoting herself through YouTube [13][14]

Alexis Jordan Alexisjordan1 Singer-songwriter, actress and first season contestant on America's Got Talent; signed to Jay Z's Roc Nation label through her exposure on her YouTube channel. [15]

Allie Deyes PointlessBlog, PointlessBlogVlogs, PointlessBlogGames Vlogger, comedian, Let's Player [16][17][18]

Ally Law Ally Law Parkour climber and free soloist [19]

Amanda Baggs silentmiaw Featured on a CNN health blog [20]

Amanda Todd TheSomebodyToKnow Became popular after the video, "MY Story: Struggling, Bullying, Suicide, Self-harm," which spread awareness of Todd's bullying and sextortion. She committed suicide on October 10, 2012. [21]

Amber Lee Ettinger barelypolitical Known as Obama Girl from the video "I Got a Crush... on Obama" and stars in many BarelyPolitical episodes [22]

Amber Liu Amber Liu Member of K-pop group f(x) [23]

Anita Sarkeesian Feminist Frequency Has received particular attention for her video series Tropes vs. Women in Video Games, which examines tropes in the depiction of female video game characters. [37]

Ann Reardon How To Cook That Website and baking channel that provides video recipes on baking and decorating themed cakes, desserts, chocolate creations and other confectionery. [38][39][40]
Anthony Fantano ventured deep into the realm of music through his channel The Needle Drop, which is also a Connecticut Public Radio podcast. [42][43]

Anthony Padilla and Ian Hecox Smosh, askcharlie, AnthonyPadilla, EliSmosh, ShutUpCartoons, SmoshGames Comedy channel with the sixth most subscribers on YouTube [44]

Arin Hanson egotripper, GameGrumps Animator, voice actor, actor, and video game pundit known for his animations (such as the Awesome Series, Sequelitis, and Girlichan in Paradise!) and co-creating the Let's Play series, Game Grumps. Member of musical comedy group Starbomb. [45]

Austin Mahone AustinMahone Pop singer who built a large online following during 2011. [46]

Aziz Shavershian 72yzz7 Australian internet personality, known for his bodybuilding videos [47][48][49]

Baba Ali ummahfilms Known for the Reminder Series and Ask Baba Ali Series [50][51]

Bachir Boumaaza atheneaews Video gamer and social activist who is widely referred to by his online pseudonym "Athene." [52]

Back Dorm Boys

Chinese duo Huang Yixin and Wei Wei, known for lip-syncing American pop songs. [53][54][55][56]

BenGoing boh3m3

[57]

Bethany Mota Mabaronie07 Known for haul videos, makeup/hair tutorials, recipes, and do it yourself. Mota was a contestant on the 19th season of Dancing with the Stars USA. [58][59]

Big Narstie GRIMEREPORTTV, NoisyGrime MC who makes comedy videos including reaction videos and the agony aunt parody series Uncle Pain [60][61]

Bill Day Billschannel YouTuber who most commonly does real or fake videos

Bill Wurtz billwurtz Video creator who makes surreal videos, most notably "history of japan" and "history of the entire world, i guess". [62][63]

Blimey Cow blimeycow, blimeycowvlog, BigHeadKidVideos, JordanMichaelTaylor, Amy Taylor Comedy trio known for videos relating to Christianity, homeschooling, music, relationships, and social media [64][65][66][67]

Bo Burnham bobburnham, mahnroob Comedic singer, musician, songwriter, and actor [68]

Bobby Miller BuzzFeed, SoulPancake, Next New Networks, YouTube Filmmaker, comedian, actor [69][70][71][72][73]

Brady Haran periodicvideos, sixtySymbols, numberphile, computerphile Journalist [74][75][76]

Brandon Hardesty Artistmitv Actor [77][78]

Brooke Brodack Brookers Actress, editor, director. Known for her "Crazed Numa Fan" and "Chips" videos. [79]

Bunny Meyer grav3yardgirl Her vlogs focus on fashion, makeup, lifestyle and paranormal occurrences [80]

Candice Hutchings TheEdgyVeg Vegan chef and comedian. [81]

Caitlin Doughty OrderOfTheGoodDeath "Ask a Mortician" a humorous question-and-answer series on death, death culture, and funeral practices, and promoting death acceptance and alternative funeral practices [82][83][84]

CaitlinHill Thellill88 Rapper [85]

Camille and Kennerly Ktth CamilleandKennerly Identical twin duet harpists known for their acoustic and electric harp covers, also called the Harp Twins. [86][87]

Canal do Otário Anonymous, CanalDoOtario, CanalDoOtario3 A Brazilian activist vlogger. Known by his work against misleading advertisement, freedom of speech and government propaganda. [88][89][90][91][92][93]

Carl Benjamin Sargon of Akkad British vlogger; posts videos which concern a wide variety of subjects, varying from gaming, anti-ideology, history and fiction, and also government propaganda. [94][95][96][97][98]

Carrie Hope Fletcher ItsWayPastMyBedTime English actress and singer; she has a YouTube channel where she plays the piano and sings, but she posts mainly video blogs. [99][100][101]

Casey Neistat CaseyNeistat American videographer; posts daily vlogs on his YouTube channel with over 6 million subscribers and 1 billion views. [102][103][104][105]

Caspar Lee dicasp, morecaspar South African vlogger, popular for his interviews with other YouTube personalities such as Zoe Sugg [106]

Catherine Wayne boxxybabee, ANewHoppee, bodaciousboxxy Popular for her comedic YouTube videos under the pseudonym "Boxxy". Fights between her supporters and her detractors lead to an "online war". [107][108][109]

Cenk Uygur, John Iadarola, Ana Kasparian, Ben Mankiewicz The Young Turks Left-wing online media outlet [110] her detractors lead to an “online war”. [111][112]

Charles Green Jr. TheAngryGrandpaShow, GrandpasCorner Known for videos of him violently raging and reacting to various pranks and events. Died in 2017. [113]

Charles Trippy CTFxC Star in the Internet reality show, Internet Killed Television. Also does skits on his original channel. [114]

Charlie McDonnell charlieissocoollike, charlieissoboredlike, CharlieAE3 British vlogger and singer-songwriter. Member of the Chartjackers team, Chameleon Circuit and Sons of Admirals. [115][116]

Chris Crocker (deleted YouTube account) An openly gay blogger who became notable for creating the "Leave Britney Alone!" video. [117]

Chris Harris Chris Harris on Cars, (formerly) Drive Automotive journalist, his roadtest between a LaFerrari, McLaren P1 and Porsche 918[118] received over one million views within two weeks. [119]

Christiaan Van Vuuren ChristiaanVanVuuren Gained notable popularity after starting to record videos from within quarantine. within two weeks. [120]

Christina Grimmie zeldaxlove64 Singer-songwriter. Died in 2016. [121]

Coyote Peterson Brave Wilderness Wildlife educator. [122]

Christine Gambito HappySlip, christinegambito Famous with her Filipino Jokes, Accent and Virtues. [123]

ClaraChung ClaraCMusic Singer, guitarist [124]

Colleen Ballinger PsychoSoprano Colleen Vlogs Comedy vlogger as herself and as Miranda Sings; performs one-woman live comedy show; created and stars in Haters Back Off on Netflix. [125]
Connor Franta ConnorFranta, ConnorFranta2, (formerly our2ndlife) Comedy vlogger, previously a member of the our2ndlife channel [128]

Corey Vidal Appenticee Famous for "Star Wars (John Williams is the Man)" and how-to dance videos. [129]

Cory Williams smilifcs. TheMeanKitty, DudeLikeHELLA Known as Mr. Safety from SMP Films, organizer of the "As One" YouTube gathering [130][131]

Craig Benzine wheezywaitler Started vlogging about his job as a waiter, then quit his job to become a full YouTuber and video maker after he became a hit. [132]

Dan Avidan Ninja Sex Party, GameGrumps Singer-songwriter, comedian, and musician; co-host of Game Grumps, co-creator of musical comedy duo Ninja Sex Party, and member of musical comedy group Starbomb. [133][134][135]

Dan Brown pogobot, danbrownuniverse Developer of the "Dan Brown Method" of solving a Rubik's Cube [136][137][138]

Daniel Howell Daniel Howell (formerly danisnotonline), danisnotinteresting, DanAndPhilGAMES A British vlogger and former radio host, co-host of Super Amazing Project; released a book titled The Amazing Book Is Not On Fire with Phil Lester. [139][140][141]

Daniel "Dan" Lloyd, Matthew Stephens, Simon Richardson Global Cycling Network Focuses on road cycling and racing news. All presenters had past notability as professional cyclists [142][143][144][145][146]

Dancing Dolls Replay849 Cover dance unit. Covered dances of such artists as Girls' Generation and 2NE1. [147]

Dane Boedigheimer daneboe, reallannoyingoarage, Gagfilms, SuperBoeBros Creator of The Annoying Orange video series [148][149]

Dan Middleton DanTDM // TheDiamondMinecart A British gaming commentator focused mostly on the popular sandbox game, Minecraft [150][151]

Dave Joseph Colditz Davedays Also known as Dave Days, Colditz is a singer-songwriter and musician that has done punk rock parodies of songs. [152][153]

David Choi davidchoimusic, davidchoiltalk Singer-songwriter [154]

David L. Jones eevblog Electronic engineer [155][156]

David McCleary Sheldon Mac Lethal Rapper, producer, radio host. In November 2011, Mac Lethal released a video on YouTube of him rapping over the beat to "Look at Me Now" while he prepares a dish of pancakes in his kitchen. The video became a viral hit and got millions of views in a matter of days. [157][158]

Dennis Roady howtoPRANKItup, Dennis Roady Deeds Prankster [159]

Derek Muller Veritasium Creator of Veritasium and host of YouTube's Geek Week. [160][161][162][163]

DeStorm Power DeStorm, DeStormTV Singer, songwriter, and video editor. Often collaborates with other YouTube personalities and artists, including Mystery Guitar Man and Vassy. [164]

Diamond and Silk Diamond and Silk, Ditch and Switch Former Democrats who became supporters of Donald Trump. [165]

Doctor Steel DoctorSteel Steampunk / industrial musician, entertainer, and visual artist [166]

Doug Walker League of Super Critics, Channel Awesome, ThatGuyWithTheGlasses Comedian, movie reviewer and film critic, part of Channel Awesome. Creator and porter of That Guy With the Glasses, The Nostalgia Critic and Chester A. Bum. [167][168][169]

Doug Armstrong Doug Armstrong Music producer & comedy song writer; LGBT, entertainment & travel vlogger. [170][171]

Douglas Sarine and Kent Nichols digitalfilmmaker Creators of Ask a Ninja [172]

Ed Bassmaster edbassmaster Comedian, prankster, television personality. [173][174][175]

Edward "Edd" Gould Eddsworld Flash animator and creator of the Eddsworld series. Died in 2012. [176][177]

Edward Muscare Edarem Former sex offender who achieved popularity for his eccentric videos of himself. In 2010, he was imprisoned for uploading videos to YouTube, thereby breaking his probation's ban on using a computer. [178][179][180][181]

Elle and Blair Fowler AllThatGlitters21, EllesGlitterGossip (Elle), otherjuicystar07, juicystar07 (Blair) Sisters who post beauty and style-related tutorials and vlogs [182][183]

Esther Earl HELLO THERE. Cookie4Monster4 thereby breaking his probation's ban on using a computer. [178][179][180][181]

Emile Rosales Chuggaaconroy Let's Player since 2008, also a founding member of TheRunawayGuys. [184]

Emile Rosales Chuggaaconroy Let's Player since 2008, also a founding member of TheRunawayGuys. [184]

Emiliazu Riosal Castro The Amazing Book Is Not On Fire with Phil Lester. [185]

Emmy Rosales Chuggaaconroy Let's Player since 2008, also a founding member of TheRunawayGuys. [187]

Emily Frost brain scoops Blogger from Field Museum [188]

Emma Blackery EmmaBlackey British vlogger from England. Known for "My thoughts on Google+" video. [189][190]

Eric Calderone 331Erock Guitarist known for creating heavy metal renditions of popular songs, film and television themes, and video game soundtracks. [191][192][193]

Evan Thomas estan247 Violinist and composer, known for remixing popular hip-hop and pop songs on the violin. [194][195][196]

Esmée Denters esmeedenters Singer, she covered songs by musicians like Justin Timberlake and Natasha Bedingfield. [197]

Ethan and Hila Klein h3h3Productions Creators of comedy YouTube channel h3h3Productions. [198]

Felix Kjellberg PewDiePie, Pewds, PewDiePie, Jacksepticeye2 Video game playthroughs, commentary, and vlogger. The most subscribed channel on YouTube, Kjellberg currently has over 50 million subscribers and 13 billion video views. [199]

Filmmaker FilmCow Creators of the viral Charlie the Unicorn series, as well as Llamas with Hats and Detective Mittens. [200][201]

Finer Brothers TheFineBrothers, TheFineBrothers, MyMusicShow, REACT Creators/Producers of the React video series (Kids, Teens, Elders, YouTubers, and Adults React) and MyMusic sitcom. Also known for timed spoiler videos. [202]

Flula Borg flula Borg often based on misinterpretations of common figures of speech), covers of popular songs recorded in his car and other vehicles ("AutoTunes"), original music, celebrity interviews, and other humorous content. [203][204][205][206]

Foxtrot at Veritasium Alternative artist known for his comic rants on modern day culture and putting himself in cringe-worthy situations to make his artwork. [207]

Franchesca Ramsey chescaleigh Comedian, activist and artist. Known for her comedy sketches like "Shit White Girls Say...To Black Girls" and as the host of MTV's Decoded. [208]

Frankie MacDonald dogsandwolves Amateur weather presenter with autism from Nova Scotia, Canada. [209]

Fredde Wong and Brandon Laatsch freddiew, freddiew2 Creator of many mini action movies. They have gained a combined total of over 8.9 million subscribers since beginning uploading videos in 2010. [210]

Gabriel Montiel Werevertumorro Spanish vlogger. Videos mainly based around average life in suburban Mexico City. Also professional Association Football player. [211]
Gary Brolsma NewNuma Creator of the Numa Numa dance. [212]

Gary the Goat, Jimbo Bazoozi Gary the Goat Australian comedy group involving a comedian and a goat [213][214]

Gavin Dunne miraclesofsound Musician that specialises in video game music, creating songs based on characters from video games and other pop-culture topics. [215][216]

Gavin Free theslowlomoguys, roosterteeth, letsplay, gamelails Director, producer, voice actor, and cinematographer. [217]

George Miller TVFilthyFrank Comedian and musician who released an album that reached No. 70 on the Billboard 200. [218][219]

Germán Garmendia HolaSoyGerman, holasoygerman2 Chilean video producer and aspiring actor. The second most subscribed channel on YouTube, he currently has over 29 million subscribers and 2.8 billion video views. Garmendia makes monologial observational comedy videos. [220][221]

Gigi Gorgeous GregoryGORGEOUS Model, actress, and transgender activist [222]

Gille GILLESound Singer [223]

GloZell Green glozell1 Actress, comedian and singer [224]

Grace Helbig itsgrace, dailygrace (former) Actress, comedian and video blogger from Los Angeles [225]

Greg Benson MediocreFilms Comedian, director, and producer. Known mostly for his work on the Retarded Policeman web series. [226]


The Gregory Brothers schmoyoho / theggregorybrothers Creators of several "songified" videos using Autotune, most notably the "Bed Intruder Song", the "Double Rainbow Song", "Wining" (w/ Charlie Sheen), and the "Auto-tune the News" series. [228][229][230]

Gregson Chance greysontv Singer discovered by Ellen DeGeneres, signed to record label. Notable for his cover of Lady Gaga's hit "Paparazzi." [231]

Hannah "Harto" Hart myharto, yourharto She is best known for starring in My Drunk Kitchen, a weekly series on YouTube. Apart from her main channel, she also runs a second channel where she talks about life in general and gives her opinions on various topics. [232][233][234]

Hannah Witton hannahnagrisals Witton creates video blogs and informational content, mostly based around relationships, sex and sexual health, liberation and welfare issues, literature, and travel. [235]

Harley Morenstein EpicMealTime, HarleyMore, OriginalGamerShow Epic Meal Time cooking show [236][237]

Henry Reich MinutePhysics, MinuteEarth Known for explaining physics- and Earth-related topics [238]

Hikaru Kaihatsu HIKAKIN, hikakinTV, HikakinBlog Japanese human beatbox, food and product reviews [239][240]

HowToBasic HowToBasic, HowToBasic2 An Australian vlogger who makes comedic and misleading tutorial videos, notably by destroying large quantities of food and various housewares. The creator of the channel has remained completely anonymous. [241]

Humza Arshad HumzaProductions Most notable for his ongoing web series Diary of a Bad Man, with episode 5 being one of the most viewed videos in the UK for 2011. [242][243][244]

Iman Crosson Alphacat, Iman Actor, nationally known Obama impersonator; co-editor of We Are the World 25 for Haiti ( YouTube edition). [245][246][247]

Ingrid Nilsen missglamorazzi, TheGridMonster Known for beauty tutorials [248]

Jack Baran thatssojack Teenage vlogger from Connecticut [249][250]

Jack Conte jackcontemusic Indie musician, singer, and songwriter. Co-founder of musical duo Pomplamoose. He also co-founded crowdfunding site Patreon. [251]

Jack Douglass jacksfilms, jackisanerd, SHUTUPDENNIS, featuredfridays, catlvr6969 Creator of the "Your Grammar Sucks" and "YIAY" ("Yesterday I Asked You") series, as well as "The WTF Blanket", a parody of sleeve blankets. [252]

Jack Vale jackvalesfilms Hidden camera pranks on the general public. [253]

Jake Hurwitz and Amir Blumenfeld CollegeHumor (Jake and Amir) Comedy writers and actors for the website CollegeHumor. They star in their web series Jake and Amir and other CollegeHumor sketches. They have since left the company and ended the series to try to get the series on television. They also host their own podcast, If I Were You. [254]

Jake Zyrus charice Filipina singer who rose to popularity through YouTube; was featured in an episode of Glee in its second season [255]

James Rallison TheOdd1sOut American YouTube animator who also draws comics. [256]

James Rolfe Cinemassacre (formerly JamesNintendoNerd), James Rolfe Filmmaker and video game reviewer, known for his Angry Video Game Nerd sketches. [257]

Jamie Curry Jamie's World New Zealand vlogger and comedian [258]

Jamie Grace GracePro Singer-songwriter discovered by TobyMac and signed to Gotee Records. [259]

Janoskians Janoskians, DareSundays An Australian web-based comedy group [260][261]

Jared Lee Loughner Classitup10 Used to promote religious and political views; Perpetrator of the 2011 Tucson Shooting. [262]

JC Caylen

Vlogger

Jeffree Star Jeffreestar Beauty influencer, makeup artist, former musician, owner of JeffreeStarCosmetics. [263]

Jenn McCallister jennxpenni, jenn, jennxpngames [264]

Jenna Mourey JennaMarbles, JennaMarblesVlog, JennaJulienPodcast Filth most subscribed woman in the world; best known for her video "How to trick people into thinking you're good looking". She is the 15th most subscribed user of all time. [265][266]

Jeri Ellsworth JeriEllsworth Self-taught electronics engineer, and chip designer; serial entrepreneur; co-inventor of "CastAR" augmented reality glasses [267][268][269]

Jess Greenberg JessGreenberg1 Acoustic guitar player who covers a variety of songs. [270]

Jesse Wellens and Jeana Smith PrankvsPrank, BFvsGF, NylahKitty, DownRangeGaming Couple pranking each other, as well as video logs of their daily life. [271]

Jessica Rose, Yousef Abu-Taleb, Jackson Davis, and Alexandra Dreyfus lonelygirl15 From lonelygirl15 [272][273]

Jesse Walzewski jkbpictures1 Comedy [274]

Jim Chapman jjmymb0bba Pop culture and fashion vlogger [275][276]
Joe Bereta and Luke Barats BaratsAndBereta Creators of Barats and Bereta

Joe Penna MysteryGuitarMan, jo Musician and animator. Most subscribed Brazilian auteur.

Joe Sugg ThatcherJoe, ThatcherJoeVlogs, ThatcherJoeGames British internet personality, brother of Zoe Sugg and known for his challenges, impersonations and comedy videos.

Joey Graceffa JoeyGraceffa, joeyGraceffaGames Vlogger, actor and host at Teen.com. His videos’ topics are varied and include vlogs of his daily life, challenges, song covers, The Hunger Games trilogy and gaming walkthroughs.

John and Hank Green VlogBrothers, CrashCourse, hankscchannel, GamesWithHank (with Hank Green), hankgames (without Hank, John Green’s gaming channel) Vloggers. Also run "SciShow" and "The Art Assignment".

John Bain TotalHalliwell, Totalbiscuit First impressions of indie-games, Starcraft commentator

John Hindhaugh, Nick Daman extint2, nismoztv2013 Motorsport commentators, live commentary on radio-controlled racing and Super GT (via his Radio Le Mans livestream) in addition to his endurance racing work he best known for.

John Plant Primitive Technology Making tools, buildings, food from scratch in Far North Queensland, Australia

Jon Safari JonTronShow, GameGrumps Unorthodox video game reviewer, creator of JonTron and co-creator of Game Grumps.

Jon Picking mrweebi Animator and musician, known for Badgers, Amazing Horse, and Narwhals.

Jon Schmidt, Steven Sharp Nelson, Tel Stewart, Paul Anderson, and Al van der Beek. The Piano Guys Musical group

Jordan Maron CaptainSparklez, Maron Music Notable for making Minecraft music videos and walkthroughs, etc.

Joseph Birdsong Disneykid1 DK1games Vlogger, gameplay blogger, and member of Candy Coded.

Joseph Garrett StampyLongHead Minecraft videos for children.

Josh Carroll koreanenglishman English people react to Korean culture

Juan Mann juanmann Of the Free Hugs Campaign

Judith Bustos LaTigresaDelOrienteC Peruvian singer and make-up artist whose YouTube exposure led to a contract with Warner Bros. Mexico.

Judson Laipply judsonlaipply Judson Laipply is an American motivational speaker from Bucyrus, Ohio best known for his performance in the "Evolution of Dance" video.


Julia Nunes jaaaaaaa Singer, songwriter, guitarist and ukulele player. Has performed with Ben Folds and appears regularly at the Bonnaroo Music Festival.

Justin Bieber kidrauhl Canadian singer who was discovered on YouTube and signed a major record deal with Usher, becoming one of the world's biggest superstars at only 15 years old. His "Baby"[307] music video has over 700,000,000 views, making it the second most viewed video in YouTube history as of December 2012.

Justine Ezarik Ezarik TheJerkster, justinesiphone, justinereviews Video blogger and comedian.

Kai Wong, Alamby Leung and Lok Cheung (all former) DigitalRevCom Presenter of DigitalRev TV

Karen Alley Spricket24 Entertainer and comedian

Karim Metwaly AreWeFamousNow AreWeKuKuNow Comedian and video blogger

Karl Coryat EdwardCurrent Atheist satirist, anti-9/11 Truth movement activist, and musician.

Kaseem G KassemG Co-founder of Maker Studios, comedian, actor, and producer. Best known for his California On and Going Deep series.

Kat Blaque Kat Blaque Video blogger, activist known for True Tea

Keith Hughes Keith Hughes Educational lectures

Kéfera Buchmann 5incominutos, keferavlog Comedy videos and daily vlogs

Kem Scott KemScott Singer-songwriter formerly signed to Interscope Records. Mostly known for his song "In Your Arms".

Kip Kay kipkay Prankster, gadget creator.

Kurt Hugo Schneider KurtSchneider Producing YouTube music videos in collaboration with other musicians. He is best known for his production of music videos for Sam Tsui.

Kutiman kutiman Multi-instrumentalist, composer, arranger, bandleader, and creator of ThruYou.

Kyle Myers FSPRussia, MoreFPSRussia, fps Host of The FPSRussia Show

L.A. Beast skippy62able, L.A. Beast Live Competitive eater, vlogger, reviver of Crystal Pepsi

Laci Green Laicgreen, gogreen18 Atheist, feminist, sex educator

Laine Morris wzr0713 Gained fame in June 2012 when her video titled “JB Fanvideo” went viral, resulting in the creation of the internet meme “Overly Attached Girlfriend.” She uploads weekly videos as herself on a variety of topics.

LaToya Forever latoyaforever Comedy videos; daily vlogs

Laci Green lacigreen, gogreen18 Atheist, feminist, sex educator

LaToya Forever latoyaforever Comedy videos; daily vlogs

Lauren Luke panaceab1 Make-up artist

Laura Lee laura88lee Beauty influencer
Lauri and Anni Vuohensilta Hydraulic Press Channel Various objects are crushed by a hydraulic press. [349]

Lia Marie Johnson liamariejohnson

[350]

Lilly Singh IIISuperwomanIII, SuperwomanVlogs Indian-Canadian comedian known for her parody videos about everyday life. Her channel has over 10 million subscribers and 1.6 billion video views. [351][352][353][354]

Lim Jeong-Hyun funwohimef

[355]

Lindsey Stirling lindseystomp, LindseyTime America's Got Talent quarterfinalist; known for dancing while playing violin, performing classical crossover to electronic dance music, hip-hop and dubstep; charted on Billboard [356]

Linus Sebastian LinusTechTips, Techquickie, ChannelSuperfun Technology expert and founder of Linus Media Group, best known as the presenter for NCIX Tech Tips and Linus Tech Tips. [357]

Lisa Donovan LisaNova, lisa

[358]

Lavie Lislatavie1 Singer-songwriter; co-producer of YouTube cybercollaboration video We Are the World 25 for Haiti ( YouTube edition); Yanni vocalist; Trans-Siberian Orchestra vocalist. [359][360][361][362]

Liza Koshy Liza Koshy Liza Koshy Too Indian-American viner, actress and comedian; she posts comic videos, often portraying various characters or including celebrity impressions, and she collaborates with friends and her boyfriend David Dobrik.

Lizzie Velasquez Lizzie Velasquez Author, motivational speaker [363]

Lloyd Ahlquist EpicLLOYD, ERB Rapper, comedy theater, songwriter, co-founder of the web series Epic Rap Battles of History [364][365]

Louise Pentland sprinkledglitter, sprinkleofchatte British fashion and beauty vlogger. [281]

Lucas Cruikshank Fred, Lucas Was the No. 1 most subscribed channel before being surpassed by nigahiga in 2009. He starred as Fred Figglehorn in Fred: The Show on Nickelodeon in 2012 and Marvin in Marvin Marvin from 2012-2013. [366]

Luna (Park Sunyoung) Luna's Alphabet Vlog and makeup channel; member of K-pop group, f(x) [367]

MacGyver the Lizard MacGyverLizard A giant lizard known for his intelligence, friendly personality, and large jowls. [368][369]

Magibon MFlirian Known for doing nothing except staring at the camera [370]

Mamrie Hart YouDeserveADrink, mametown Comedic actress, writer, and performer. On her main channel, YouDeserveADrink, she primarily posts weekly instructional mixology videos, with a unique cocktail presented in each, allowing her to combine her past work experience as a bartender with performing. She periodically collaborates with other YouTube personalities such as Hannah Hart and Grace Helbig. [371][372]

Mannie MUA MannyMua733 Beauty influencer, makeup artist, and first male brand ambassador for Maybelline cosmetics. [373][374]

Marcus Butler marcusbutlerTV, moremarcus British vlogger. [282][283][284]

Maria Aragon rojanearagon A 10-year-old Filipino-Canadian singer who became popular after Lady Gaga linked to her cover of "Born This Way". The two sang together in Toronto, Ontario, Canada during Gaga's Monster Ball Tour in 2011. [375][376][377]

Mark Rober Mark Rober Best known for his YouTube videos on popular science, do-it-yourself gadgets and creative ideas. [378]

Marie Digby MarieDigby Singer-songwriter whose career picked up when she posted a video of herself covering the Rihanna song "Umbrella". [379]

Marina Orlova hotforwords Russian philologist that teaches the etymology of English words [380]

Mark "Markiplier" Fischbach markiplierGAME, markiplier (no longer active), markiplierTWITCH Video game playthroughs and commentary. Fischbach has over 15 million subscribers, and over 5 billion video views. [381]

Marques Brownlee MKBHDTech reviews [382]

Marzia Bisognin Marzia Italian blogger. Video topics usually discuss fashion or makeup. In a relationship with PewDiePie. [383][384]

Matthew Murray teenagerswebseries Creator of the web series teenagers webseries [385][386][387]

Matteo Moroni DmPranksProductions Italian prankster, creative director and film maker [388]

Matthew Patrick MatPat, The Game Theorists, The Film Theorists Creator of Game Theory, a show that analyzes video games with respect to realistic rules of mathematics, culture and science. [389]

Matthew Santoro Matthew Santoro, MatthewSantoroVlog, SantoroGaming Most well known for his top ten lists and "50 Amazing Facts" videos [390]

Megan and Liz MeganandLiz, meganandlizbeauty Achieved some popularity on YouTube, appeared on The Oprah Winfrey Show. [391]

Megan Nicole megannicolesite, MeganNicoleTV Musician, who has covered songs by Bruno Mars, Taylor Swift, Katy Perry and Selena Gomez, among others. Has also performed some original songs. [392][393]

Meghan Camarena strawburry17 Video games, co-host for D XP video game show Polaris Primetime [394][395][396]

Mehdi Sadaghdar ElectroBOOM Electronics engineer who teaches both electrical engineering and simple how-tos with explosions on himself for comedy [397][398]

Mehdi Sadaghdar ElectroBOOM Electronics engineer who teaches both electrical engineering and simple how-tos with explosions on himself for comedy [397][398]

Melody Oliveria bowiechick

[399]

Meme Molly mememolly Internet personality and former presenter of Rocketboom daily news. [400]

Merton PianoChattImprov Singer-songwriter, music improviser [401]

Mia Rose miarioo Singer-songwriter [402]

Michael Agruso ItsJustSomeRandomGuy Creator of "Hi, I'm a Marvel...and I'm a DC" video series [403][404]

Michael Buckley WHATTHEBUCKSHOW, Michael Buckley, buckphone Known for his celebrity news show, What the Buck?! [405]

Michael Stevens Vsauce Host and creator of Vsauce, explaining topics of general interest, often including science and philosophy. [406]
Michelle Phan

Michelle Phan Vietnamese-American makeup artist and owner of skincare line IQQU; she produces beauty tutorials videos and is the spokesperson for Lancôme. [409]

Miranda Sings

Miranda Sings, Mirandavlogz Character created by comedian and YouTube personality Colleen Ballinger that satirizes bad, but egotistical singers who post videos of themselves singing on YouTube. The character stars in Haters Back Off on Netflix. [410]

MissIrach

MissIrach French YouTuber known for videos related to Pokémon. She was hired by L'Oreal for a campaign on women and science and also obtained a contract with the French youth TV network channel Gulli. [411]

Moymon Palaboy

Moymon Palaboy mopympalaboy Filipino comic and singing duo, known for lip sync videos. [412]

Natalie Tran

Natalie Tran communitychannel First Vietnamese-Australian YouTuber to pass one million subscribers.[413]

Nataly Dawn

nataly.dawn Indie musican, singer, and songwriter. [414]

Noah Kalina

NK5000 Notable for his video “Noah takes a photo of himself every day for 6 years”. [415]

Olajide Olutunji

Olajide Olutunji KSI, KSIolajideHD, KSIVEVO Known for his FIFA commentary videos and rap videos. [416]

pannenkoek2012

Pannenkoek2012 Super Mario 64 analyst

Pat Condell

Pat Condell patcondell Comedian, antitheist; 35 of his videos were published to DVD. [417][418][419]

Parry Gripp

ParryGripp Singer-songwriter as well as lead vocalist and guitarist for the pop punk band Nerf Herder, creator of various happy jingles. [420]

Paul Robinett

Paul Robinett renetto [421][422]

Paul Elam

Paul Elam An Ear For Men Dedicated to commentary on antifeminism and men's rights movement [423][424][425][426]

Peter Hadfield

Peter Hadfield Potholer54, Potholer54debunks Science journalist who vlogs on science and pseudoscience, particularity on creationism vs evolution and global warming [427] [428]

Paul Joseph Watson

Paul Joseph Watson PrisonPlanetLive Alternative media personality [429]

Peter Oakley

Peter Oakley geriatric1927 "Geriatric gripes and grumbles", mentions his service for Britain during WWII; died in 2014 [430]

Peter Schiff

Peter Schiff Peter Schiff is known for the video *Peter Schiff Was Right 2006–2007 (2nd Edition)* by YouTuber Jdouche. His internet fame created a grassroots movement which prompted him to run for Senate in Connecticut, albeit unsuccessfully. [431][432][433][434][435] [436]

Peter Shukoff

Peter Shukoff nicepeter, nicepeterToo, ERB, ERB2 A self described "Comic/Guitar Hero" best known for the musical comedy on his YouTube channel, NicePeter, and co-creating the comedic web series, known as Epic Rap Battles of History, along with Lloyd Ahquist (aka EpicLLOYD). [437]

Phil Davison

Phil Davison
Local politician from Minerva, Ohio. His impassioned stump speech as a candidate for treasurer of Stark County, Ohio was viewed over a million times on YouTube. [438][439] [440]

Phil Lester

Phil Lester AmazingPhil, LessAmazingPhil, DanAndPhilGAMES British vlogger and former radio host, co-host of Super Amazing Project, released a book titled The Amazing Book Is Not On Fire with Daniel Howell. [441][442]

Phil Mason

Phil Mason Thunderdot01 Atheist vlogger, creator of the video series Why People Laugh at Creationists [443][444][445]

Philip DeFranco

Philip DeFranco xepheel, PhilipDeFranco News reporter, known for The Philip DeFranco Show, and being the creator of SourceFed. [446]

Phillip Wang

Phillip Wang, Wesley Chan and Ted Fu WomgFuproductions Film-making trio. Known for film shorts, music videos for other musicians and their vlogs called "Wong Fu Weekends". [447]

PJ Ligouri

PJ Ligouri KickThePJ, PJTheKick British YouTuber and filmmaker, known for his creative fantasy videos, vlogs, and short films, his most notable work being Oscar's Hotel for Fantastical Creatures. [448]

Pomplamoose

PomplamooseMusic A musical duo composed of Jack Conte and Nataly Dawn. [449]

Psy

Psy oficialpsy His "Gangnam Style" music video is recognized by Guinness World Records as the most viewed and most "liked" video in YouTube history, and for being the first to surpass one billion views. [450]

Rachel and Jun

Rachel and Jun MyHusbandisJapanese Japanese culture, society and lifestyle, cooking and culinary art [451][452]

Rahat Hossain

MagicOfRahat, RahatsIphone An analyst

Randy Phillips

Randy Phillips AreYouSurprised While serving in the United States Air Force, he came out as a homosexual during the final months of the U.S. military’s policy known as "Don’t ask, don’t tell". [455]

Ray William Johnson

RayWilliamJohnson, yourfavoritemartian, BreakingNYC Was the No.1 most subscribed channel before being surpassed by Smosh in 2013, reviews viral videos. Has a second channel with animated music videos. [456][457][458] [459][460][461]

Rebecca Black

Rebecca Black rebecca An American teen who became famous after posting her song "Friday" that received more than 167 million views, 3 million dislikes, and hugely negative comments dubbing the song the "worst song ever". [462]

Rebecca Flint

Rebecca Flint xBextahx A British teen who became known as Beckii Cruel by recreating a dance called the danjo. She now has a record deal with Tokuma Japan Communications. [463]

Randy Pausch

Randy Pausch

Randy Pausch has over 4 million subscribers and 600 million video views. [453]

Rahat Hossain

MagicOfRahat, RahatsIphone

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Rahat Hossain

MagicOfRahat, RahatsIphone

An analyst
Taras Maksimuk TechRax Most notable for destroying phones

Tay Zonday TayZonday, tayvox Most notable for the "Chocolate Rain" video

Taryn Southern Hott4Hill, TarynSouthern, taryntogo

Taras Kulakov CrazyRussianHacker A Russian-American YouTuber best known for his "life hacks", scientific experiments, testing videos and his motto “Safety is number one priority.”

Tanya Burr pixi2woo, tanyasvlogsandhauls Beauty, fashion and lifestyle vlogger. Also has her own cosmetic line self-titled Tanya Burr.

Sungha Jung jwcfree Guitarist

Straight No Chaser sncmusic Straight No Chaser was an undergraduate a cappella group whose 10-year-old version of "12 days of Christmas" went viral in 2007.

Steven Williams boogie2988 Gaming channel primarily known for the character Francis, who gives his thoughts on and usually rages on various gaming topics.

Sara Niemietz Singer, songwriter, actress featured on The Ellen DeGeneres Show.

Sarah Austin pop17 Sarah Meyers

Sanam Puri, Samar Puri Sanam The band's music is known to bring out messages of love, peace and a feeling of togetherness, making three generations of grandparents, parents and children enjoy the same music together.

Sanjay Thumma Vahchef - VahRehVah Make easy to cook with their videos of vast list of top Indian dishes.

Sara Maria Forsberg SAARA (Smokahontas Official), West Toast TV Impersonator, singer, interviewed on British BBC radio and Finnish public radio YLE, in which she confirmed that she was contacted by a producer of the Ellen DeGeneres Show.

Sara Niemietz Singer, songwriter, actress featured on The Ellen DeGeneres Show.

Sarah Austin pop17 Sarah Meyers

Scherezade Shroff Talwar Scherezade Shroff, GottaDoIndia, Couple1 Fashion and beauty content creator: makeup and hair tutorials, DIYs, and more.

Scott Clifton TheoreticalBullshit Topics include atheism, philosophy, ethics discussion, counter-apologetics. American daytime TV star.

Sean William McLoughlin Jacksepticeye Irish producer, game commentator, and internet personality, known primarily for his comedic Let's Play series on video games and occasional vlogs on YouTube.

Sean Plott day9tv A Kansas-born StarCraft: Brood War professional who has since become a popular StarCraft 2 commentator and e-sports promoter. Plott is most known for his daily show; where he breaks down SC2 games for analysis, and shoutcasting at events such as MLG and Dreamhack.

SethBling SethBling An American Let's Play commentator who is known for his contributions to the 2011 video game Minecraft and speedrunning records.

Shane Dawson ShaneDawsonTV, ShaneDawsonTV2, shane Makes comedy sketches and vlogs.

Shay Carl Shaycarl, SHAYTARDS, ShayLoss, iphoneTARD, WhenTheKidsGoToSleep Daily life vlogger, comedian; has appeared on No Ordinary Family.

Shirley Setia shirleysetia Singer from Auckland known for Bollywood covers.

Showry UC1x32vQ6lHsFj6LGZ3qYNw Parody videos

Simon Tofield Simon's Cat Tofield's first video was uploaded to YouTube on 4 March 2008. Since then, in addition to making YouTube videos, he has published four books.

Simone Giertz Simone Giertz Swedish inventor and maker, recently dubbed "the queen of useless robots" by The Guardian.

Smooth McGroove SmoothMcGroove A cappella renditions of video game music

Sons of Maxwell sonsofmaxwell Created three popular music videos, beginning with “United Breaks Guitars” in protest of Carroll's treatment at the hands of United Airlines which proved a public relations debacle for the airline. [520][527]

Spencer and Dylan HouseholdHacker Known as “Traveler” (real name unknown) and Dylan (Frosty Brain); YouTube Channel, Household Hacker, was the 27th most subscribed in August 2009.

Spoken Reasons SpokenReasons, SpokenReasonsTV Comedian, actor, known for his role in The Heat and partnership with Russell Simmons's All Def Digital.

Stefan Molyneux stefbot Anarcho-capitalist podcaster, writer, and public speaker. Known for his advocacy of libertarianism, anti-feminism, and support for Donald Trump's presidential campaign and the alt-right.

Steven Williams boogie2988 Gaming channel primarily known for the character Francis, who gives his thoughts on and usually rages on various gaming topics.

Straight No Chaser sncmusic Straight No Chaser was an undergraduate a cappella group whose 10-year-old version of "12 days of Christmas" went viral in 2007.

Stuart Ashen ashes British reviewer of various (usually poor quality) products, comedian, animator and actor. Had starring role in the indie comedy film Ashens and the Quest for the Game Child.

Stuart Edge Stuart Edge, StuartEdgeXtra Prankster, musician, magician

Sungha Jung jwcfree Guitarist

Tanya Burr pixi2woo, tanyasvlogsandhauls Beauty, fashion and lifestyle vlogger. Also has her own cosmetic line self-titled Tanya Burr.

Taras Kulakov CrazyRussianHacker A Russian-American YouTuber best known for his "life hacks", scientific experiments, testing videos and his motto “Safety is number one priority.”

Taryn Southern Hott4Hill, TarynSouthern, taryntogo Hillary Clinton campaign video.

Tay Zonday TayZonday, tayvox Most notable for the "Chocolate Rain" video

Taras Maksimuk TechRax Most notable for destroying phones.
Most notable for "The Man with the Golden Voice" [546]
Terra Naomi terraonaomi Singer-songwriter formerly signed to Island Records [547]
Tessa Violet meekakitty American comedy vlogger [548]
Thomas Sanders Thomas Sanders Musical theatre actor and singer who became famous through his career on Vine and now has a career as a full-time YouTuber. [549]
Tiffany Alvord TiffanyAlvord Singer-songwriter and cover artist. [550]
Tim Rowett Grand Illusions Presented by British toy collector Tim Rowett, and developed by former BBC producers Hendrik Ball and George Auckland. [551]
Timothy DeLaGhetto TimothyDeLaGhetto, TraPhikMusik, TimsBakery Filmmaker, musician, vlogger, rapper. Also known as TraPhik (rap name). [552]
TJ Kirk TheAmazingAliHeist, TJ Kirk YouTube personality, podcaster [553]
Toby Turner Tobuscus, TobyTurner, TobyGames Comedian, actor, known for his "Literal Trailers", hosting CuteWinFail and playing Nerville on the Annoying Orange TV series. [554]
Tom Cassell TheSyndicateProject, SyndicateCentral Known for his Minecraft and Call of Duty videos. [555]
Tom Dickson Blendtec Star of Will It Blend? [556][557]
Tommy Edison TommyEdisonXP, BlindFilmCritic Blind film critic [558]
Tyrone Magnus Tyrone Magnus, TYRONE MAGNUS GAMING Model, actor and YouTuber with around one million subscribers on his main account [559]
Tom Sotomayor sotomayortv2 Radio host [560]
Trisha Paytas blindsundolil44m Vlogger, actress, singer and songwriter
Troy Sivan Troysivan, MoreTroy South-African born Australian vlogger, singer and actor [561]
Tyler Oakley tyleroakley and extratyler Vlogger and advocate for gay youth, presenting on topics such as queer politics and pop culture. [562][563][564][565]
Tyler Toney, Garrett Hilbert, Cody Jones, Coby Cotton, Cory Cotton Dude Perfect American sports entertainment group widely known for their stunt-based trick shots. As of April 2017, Dude Perfect was the 24th most subscribed YouTube channel with 16.7 million subscribers. [566]
Vang Vikernes Thulean Perspective Vlogger noted for his socially conservative views and advocacy for white nationalism, Nordicism, and traditional paganism. Best known as a Norwegian black metal musician, well known for his music project Burzum and as the former bassist of Mayhem. [567]
Vennu Mallesh Noted for "It's My Life" 2012 [568]
Venus Angelic VenusAngelic Had a #1 hit with a cover of "I Love It". [569]
Vi Hart Vihart Mathemusician with over a million hits [570]
Vic Dibitetto VicDibitetto Stand-up comedian whose launch to fame starred with a YouTube video entitled, "Bread & Milk." He currently has over 50 million views on YouTube. [571][572]
Vidya iyer Vidya Vox Singer known for combining popular western and Indian songs [573][574]
Viktoriya Yermolyeva vgkgoeswild Pianist with over a million hits [575][576][577]
Vitaly Zdorovetskiy VitalyzTv, VitalyzzTvSecond Comedian and prankster [578][579][580]
Wayne Goss gossmakeupartist, gossmakeupchat Makeup artist and entrepreneur [581][582][583]
William Singe stashhurrikane Singer, songwriter and producer who has accumulated millions of followers on YouTube and Facebook by recording R&B, pop, hip-hop and rap covers in his bedroom. [584]
William Sletted WilliamSletted Vlogger who produces videos which center around fashion. [585]
Winston Sterzel ADVChina, serpentZA Produces YouTube videos on life in China [586][587][588]
The Yogscast Yogcast Lewis & Simon, Parv, Hannah, Zylus, Duncan, Ridgedog, Sips, Will, Sjin, Turpster, Martyn, DWP, Nileys, Panda, Rhythian, Zoey, Kim, BebopVox YOGSCAST, Hat Films Producers of comedic gaming videos and Minecraft parodies of famous songs. Best known for their Minecraft series. Members Sips and Hat Films [589][590][591]
Yousef Saleh Erakat fouseytube, DOSEofFOUSEY Palestinian-American prankster, comedian, and motivational speaker. He is best known for the Yoga Pants Prank and the Spiderman in Real Life prank. He also maintains an active vlogging channel. [592]
Ysabella Brave ysabellabrave A vocalist who was signed by Cordless Recordings [593]
Zach King FinalCutKing Known for digitally edited videos [594][595][596][597]
Zoe Sugg zoella, morezoella Her vlogs and blog posts centre around beauty, fashion and lifestyle. [598][599][600][601][602]
Zubin Damania A doctor known for his hip hop inspired medical comedy videos [603][604]
YouTube Rewind At the end of every year since 2010, YouTube releases the YouTube Rewind video featuring the most popular YouTubers for the given year. The video features the year's most popular videos, people, music, moves, memes, and moments on YouTube. See also
Biography portal Internet portal Lists portal

List of most-subscribed YouTube channels List of Internet phenomena Viral video YouTubers Life

References
The biggest YouTubers produce an incredibly diverse range of content. Some of the funniest people on YouTube have had viral success with comedic videos. Jenna Marbles first emerged with a viral video titled "How to Trick People into Thinking You're Good Looking," and now produces weekly videos that range in topic and tone. PewDiePie, real name Felix Kjellberg, has been one of the biggest YouTubers in the game for years and produces gaming videos, as well as comedic content. Other YouTubers with the most subscribers include Grace Helbig, Hannah Hart, Nigahiga, Smosh, Liza Koshy,